



Quality You Can Trust...From
North America's Largest Roofing Manufacturer!™

Certified *Contractor Services*
1361 Alps Road

Building 11-1
Wayne, NJ 07470

For Immediate Release

Valley Roofing Receives 2013 Consumer Protection Excellence Award

WAYNE, NJ (04/14) – GAF, North America's largest roofing manufacturer, is pleased to announce that *Valley Roofing of Harrisonburg, VA*, has received the prestigious GAF Master Elite™ *Consumer Protection Excellence Award*. This coveted industry award recognizes *Valley Roofing's* dedication to helping consumers better understand their roofing options and make educated roofing decisions.

Most consumers recognize that choosing a roofing contractor can be a confusing and sometimes risky decision. In fact, the Better Business Bureau lists roofing as one of the highest inquiry categories nationwide. As a factory-certified Master Elite™ Contractor, *Valley Roofing* has been carefully pre-screened by GAF. In fact, only 3% of the roofing contractors in the country have earned GAF's Master Elite™ status—a distinction that truly sets them apart from the rest, and ensures that *Valley Roofing* is dedicated to helping every customer make their best and safest roofing decision. As a GAF Master Elite™ Contractor they are also dedicated to continuous improvement and training through access to CARE (the Center for the Advancement of Roofing Excellence). CARE is a non-profit educational institute supported by GAF and dedicated to “changing an industry through excellence in education.”

NEWS RELEASE